**PIZZA SALES POWER BI QUERIES**

**A. KPI’s**

**1. Total Revenue:**

Total revenue = SUM(pizza\_sales[total\_price])

**2. Average Order Value**

Average Order Value = [Total revenue]/[Total Orders]

**3. Total Pizzas Sold**

Total Pizzas Sold = SUM(pizza\_sales[quantity]

**4. Total Orders**

Total Orders = DISTINCTCOUNT(pizza\_sales[order\_id]

**5. Average Pizzas Per Order**

Average Pizzas Per Order = [Total Pizzas Sold]/[Total order]

**B. Daily Trend for Total Orders**Order day = UPPER(LEFT(pizza\_sales[Day Name], 3))

**C. Monthly Trend for Orders**

Order month = UPPER(LEFT(pizza\_sales[Month Name],3))

**D. % of Sales by Pizza Category**

**E. % of Sales by Pizza Size**

**F. Total Pizzas Sold by Pizza Category**

**G. Top 5 Pizzas by Revenue**

**H. Bottom 5 Pizzas by Revenue**

**I. Top 5 Pizzas by Quantity**

**J. Bottom 5 Pizzas by Quantity**

**K. Top 5 Pizzas by Total Orders**

**L. Bottom 5 Pizzas by Total Orders**